

The mean reversion strategy [20] considers asset prices always return to their mean over a past period, so it buys assets with a price under their historical mean and sells above the historical mean. The multi-factor model [7] uses factors to compute a valuation for each asset and buys/sells those assets with price under/above their valuations. Most of these financial investment strategies can only exploit a certain factor of financial markets and thus might fail in complex market environments.

Deep Learning in Finance: In recent years, deep learning approaches begin to be applied in the financial areas. In the literature, L. Zhang *et al.* proposed to exploit frequency information to predict stock prices [11]. News and social media were used in price prediction in Refs. [12, 27]. Information about events and corporation relationships were used to predict stock prices in Ref. [2, 4]. Most of these works focus on price prediction rather than end-to-end investment portfolio generation like us.

Reinforcement Learning in Finance: The RL approaches used in investment strategies fall in two categories: the value-based and the policy-based [8]. The value-based approaches learn a critic to describe the expected outcomes of markets to trading actions. Typical value-based approaches in investment strategies include Q-learning [19] and deep Q-learning [16]. A defect of value-based approaches is the market environment is too complex to be approximated by a critic. Therefore, policy-based approaches are considered as more suitable to financial markets [8]. The AlphaStock model also belongs to this category. A classic policy-based RL algorithm in investment strategy is the Recurrent Reinforcement Learning (RRL) [17]. The FDDR [3] model extends the RRL framework using deep neural networks. In the Investor-Imitator model [6], a policy-based deep RL framework was proposed to imitate the behaviors of different types of investors. Compared with RRL and its deep learning extensions, which focus on exploiting sequential dependence in financial signals, our AlphaStock model pays more attention to the interrelationships among assets. Moreover, deep RL approaches are often hard to deployed in real-life applications for unexplainable deep network structures. The interpretation tools offered by our model can solve this problem.

7 CONCLUSIONS

In this paper, we proposed a RL-based deep attention network to design a BWSL strategy called AlphaStock. We also designed a sensitivity analysis method to interpret the investment logics of our model. Compared with existing RL-based investment strategies, AlphaStock fully exploits the interrelationship among stocks, and opens a door for solving the “black box” problem of using deep learning models in financial markets. The back-testing and simulation experiments over U.S. and Chinese stock markets showed that AlphaStock performed much better than other competing strategies. Interestingly, AlphaStock suggests buying stocks with high long-term growth, low volatility, high intrinsic value, and being undervalued recently.

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